



# HITACHI

Reliable Solutions

## LANDCROS

Hitachi Construction Machinery  
will become LANDCROS

# HELPING YOUR DAUGHTER BUILD A SUCCESSFUL CAREER

**Choosing a career path can feel overwhelming for students and parents.**

Increasingly, apprenticeships are recognised as a high-quality alternative that combines education, hands-on learning and paid employment.

At Hitachi, our apprenticeships help young people develop real skills, confidence and independence, while building a strong foundation for a long-term career.



## What is a Hitachi apprenticeship?

An apprenticeship allows students to:

- work full-time in a real job
- earn a salary
- gain a nationally recognised qualification
- receive structured training through TAFE
- develop practical industry skills
- learn skills that can be applied around the world

Apprentices graduate with years of work experience and limited student debt.



## Why more young women are choosing trades

Industries across Australia are actively encouraging more women into technical careers.

- solve complex problems
- work with advanced technology and equipment
- develop valuable skills
- build long-term career security
- create real independence and confidence

Our trades offer opportunities to:

Many women are discovering that apprenticeships provide challenging, rewarding and financially strong career pathways.



## Career opportunities after an apprenticeship

A completed Hitachi apprenticeship has led to careers as:

- Senior Technician
- Technical Supervisor
- Operations Manager
- Technical Consultant
- Project Manager
- Parts Manager
- Administration Manager

Many apprentices go on to further education or leadership roles within their industries. One of our apprentices now leads the national OHS Committee.



# HITACHI

Reliable Solutions

**LANDCROS**

Hitachi Construction Machinery  
will become LANDCROS

## Frequently Asked Questions

### Is an apprenticeship a secure career path?

☒ **Yes.**

Skilled trades are in high demand across Australia and offer strong employment prospects.

Hitachi apprenticeships develop nationally recognised and globally accredited skills.

Tools. Skills. Confidence.

### Can apprentices continue studying later?

☒ **Absolutely.**

Many apprentices later pursue:

- Advanced Diplomas
- Engineering Degrees
- Leadership Training

Apprenticeships often open multiple future pathways.

### Is the work environment safe?

☒ **Yes.**

Safety is the highest priority in modern workplaces. Apprentices receive extensive safety training and supervision. We have a zero-tolerance policy on harassment. Gender is irrelevant on our workshop floor.

### Are apprentices paid?

☒ **Yes.**

Apprentices are paid employees and earn while completing their training.

We also provide PPE equipment.

## Supporting Your Daughter's Career Choice

### If your daughter enjoys

- solving problems
- practical learning
- working with technology
- building and fixing things
- being a self-starter
- using her hands & her head

Apprenticeships often open multiple future pathways.

### And enjoys studying

- STEM subjects
- Design and creative subjects – Design, 3D Design, Product Design
- Arts – Visual Arts, Digital Media, Technical Drawing
- Sustainability – Environmental Science, Sustainability Studies
- VET and applied learning subjects

An apprenticeship could be an excellent pathway.

### Then Hitachi has someone like your daughter already doing the job.

Hitachi's female apprentice mentor program connects female apprentices with other young women to share their experiences, offer a friendly ear, and encourage our young women to explore every opportunity.

People are at the heart of our machines.

**BELL**

 **1300 HITACHI**  
HCMA.COM.AU

**HITACHI**