Cookies Notice

Purpose

The purpose of this notice is to provide a clear description of how the Company manages cookies and associated Personal Information, including how such cookies may collect, use and disclose Personal Information in accordance with the Privacy Act.

This notice supplements the information provided in the Company's Privacy Policy and shall be read together with that policy.

Definitions

'**Company', 'our', 'us', 'we'** means Hitachi Construction Machinery Oceania Holdings Pty Ltd (ABN 94 632 744 275) and Hitachi Construction Machinery (Australia) Pty Ltd (ABN 62 000 080 179).

'Personal Information' has the same meaning given to it by the Privacy Act.

'Privacy Act' means the *Privacy Act 1988* (Cth).

'Social Media Features' means online tools and functionality that enables users to interact with social media platforms, including the Facebook "like" button, the "tweet" button, and other social sharing tools. These features may be hosted by third-party platforms or directly on the Company website.

What is a Cookie?

A cookie is a small file that contains letters and numbers that is downloaded to your device when you visit a website. It is sent to your browser and stored on your computer's hard drive, tablet or mobile device. When you visit our website, it can allow us to recognise and remember you.

There are different types of cookies:

- First-party cookies – cookies that are set by or on behalf of the Company when you use our website.
- Third-party cookies – cookies that are set by parties or organisations other than the Company when you use our website, including analytics providers, advertisers and technology service providers. Some Company web pages may also contain content from or link to other sites which may set their own cookies. If you share a link to a Company web page, the service you share it on may set a cookie on your browser.

How do we use cookies?

The Company uses cookies and similar technologies for the following purposes:

- Keeping you signed in.
- Delivering content to you.

Cookies Notice

- Providing a better experience, remembering your preferences across devices and showing you products and services that are relevant to you.
- Understanding how you use our website, for instance, how long you stay on a page.
- Monitoring how users interact with pages on our site to identify and remedy technical issues.
- Working with partners to deliver relevant advertising to you.
- Detecting, preventing and responding to fraud, security risks or technical issues.
- Measuring the effectiveness of marketing and advertising activities.

The Company uses third-party analytics and advertising tools, including but not limited to the following:

- Google Analytics (GA4) provided by Google LLC;
- Meta Pixel provided by Meta Platforms, Inc.;
- ClickDimensions Analytics Script provided by ClickDimensions LLC; and
- LinkedIn Insight Tag provided by LinkedIn Corporation.

These tools use cookies and similar technologies to collect information about your interaction with the Company website. This said information may include your IP address, device identifiers, browser type, pages visited, time spent on pages and interaction data. These third-party providers may combine this information with other information they hold about you, including from other websites or services.

These tools are used to analyse website traffic, improve website functionality, deliver targeted advertising and measure the effectiveness of marketing campaigns.

Cookie is used to analyse overall trends, to help the Company provide and improve its website and to guarantee the security and continued proper functioning of Company website. You can block or delete cookies and similar technologies used by the Company website; however, you may not be able to take full advantage of the services offered by the Company website.

Information collected through cookies may be disclosed to third parties, including analytics providers, advertising partners and IT service providers.

Some of these third parties may be located outside Australia. As a result, Personal Information collected via cookies may be disclosed overseas, including to jurisdictions that may not have equivalent data protection laws to Australia.

The Company collects and uses information obtained via cookies where it is reasonably necessary for its functions or activities and, where applicable, with your consent (including implied consent through your use of the website, where permitted).

Cookies Notice

Social Media

The Company website may use Social Media Features. These buttons and other sharing tools give users the option to post information about their activities on a website to a profile page provided by a third-party social media network to share with others within their network.

Social Media Features are either hosted by the respective social media network or hosted directly on the Company website. To the extent the Social Media Features are hosted by a social media network, the latter may receive information that you have visited a Company website from his or her IP address. If you are logged into your social media account, it is possible that the respective social media network can link your visit to the Company website with your social media profile.

Interactions with Social Media Features are governed by the privacy policies of the companies providing the relevant Social Media Features.

Information collected through cookies and similar technologies may be disclosed to third-party service providers, including Google LLC, Meta Platforms, Inc., ClickDimensions LLC and LinkedIn Corporation. These entities are typically located outside Australia, including in the United States, and your Personal Information may be transferred to and stored in those jurisdictions, where privacy laws may differ from those in Australia.

How long do cookies last?

- Session cookies – these cookies only last as long as your online session and expire when you close your browser (e.g. Chrome or Safari).
- Persistent cookies – these cookies stay on your device after your browser has been closed and last for a time specified in the cookie, which may vary depending on the purpose of the cookie. We use these cookies when we need to remember you for more than one browsing session, for instance to remember your preferences from one visit to the next.

How can you manage cookie?

You may manage or disable cookies through your browser settings.

You can opt-out from the collection of non-essential device and usage data by managing your browser settings for cookies. Most browsers allow you to refuse, accept or delete cookies. Please note that disabling cookies may affect the functionality and performance of the Company website.

You may also opt out of certain tracking activities by using the Google Analytics Opt-out Browser Add-on and by adjusting your advertising preferences within your Meta (Facebook) and LinkedIn accounts. Where available, you may also manage your

Cookies Notice

preferences through any cookie consent or preference management tool on the Company website.

Last updated

24 August 2026